

Community Report: Dia de Portugal

From: Grace Rosa and Jackie Neves

The Dia de Portugal event was a resounding success, with a strong turnout that demonstrated the community's enthusiasm and support. This free event ensured accessibility for everyone, creating an inclusive celebration that brought people together. Additionally, our robust social media presence played a key role in promoting the event and attracting attendees, amplifying its overall impact.

The celebration of Dia de Portugal is deeply significant to our community as it honors the culture, history, and contributions of Portugal to our shared heritage. Events like this foster a sense of unity, pride, and connection. It is crucial to continue this tradition, whether through annual gatherings or alternative forms of recognition, to ensure that this important part of our identity endures.

There are, however, areas for improvement. Increased board participation is vital to ensure smoother planning and execution. We also need to focus on creative ways to highlight the cultural and historical significance of Portugal in future celebrations. Given the challenges associated with this time of year, it is worth considering whether to maintain the current event format or explore alternative methods of celebration.

Financially, the event was a success. The total cost was \$838.18, offset by \$700 in bar revenue, thanks to JD and the kitchen crew who generously donated their time. Additionally, the market brought in \$500, with the market staff also volunteering their efforts. These contributions resulted in a positive balance of \$400, which will support our community hall.

To ensure the continued success of events like Dia de Portugal, we need community volunteers. Your time and energy are essential to preserving and honoring this cherished tradition. Please consider joining us to help shape and sustain this important celebration for years to come. Together, we can keep the spirit of Dia de Portugal alive and thriving.

Prepared by Grace Rosa and Jackie Neves