

Digital Marketing Intern – UPSES Portuguese Hall
Paid Internship – 25-40 Hours/Month
Location: San Diego, CA (Required)
Must be a current college student

The UPSES Portuguese Hall is seeking a creative and driven Digital Marketing Intern to help tell the story of our historic community hall and support promotion of cultural events throughout the year. This is a great opportunity for a student interested in marketing, content creation, and nonprofit work.

Responsibilities:

- Develop graphics and visual assets for social media, website, and print materials
- Capture photos and short-form content at events
- Assist with website updates
- Support paid advertising strategy across social and digital platforms
- Help shape and communicate the history and mission of the UPSES Portuguese Hall
- Collaborate with board members and event leads on marketing needs
- Track basic performance metrics and suggest optimizations

Qualifications:

- Must be a current college student studying Marketing, Communications, or a related field
- Based in San Diego and available for occasional in-person work at the Hall and events
- Familiarity with Canva or similar design tools
- Strong writing and storytelling abilities
- Interest in nonprofit work and cultural preservation
- Basic understanding of social media platforms and paid digital ads
- Reliable, communicative, and able to work independently

Details:

- Paid opportunity
- Approximately 25-40 hours per month
- Flexible schedule

Students interested in learning more about the position can send their resume to MarketingUpses@Gmail.com